

# About Us

**Striving for excellence motivates us to succeed.**

**Auroras**...a celestial lightshow of brilliant colors illuminating the midnight skies. Created by the interaction of the sun's solar wind and earth's magnetic field, these swirling hues of intense reds, greens, blues and violets have captivated artists and inspired folklore for centuries.

Our corporate moniker reflects our belief that delivering brilliant results requires we assemble the best team of industry professionals who are masters of their craft, enjoy what they do for a living and share a common work ethic. Our team of creative, production, post-production and new media professionals is dedicated to providing customers with **outstanding service, uncompromised quality** and **best value** to exceed client expectations.

The robust skill set of our in-house professionals, supplemented by the depth of expertise provided by our **strong alliance partner network**, assure the success of your video production - on time and according to budget.

We are also certified by the U.S. government as a **Minority & Woman-Owned Business Enterprise.**



**Ms. Surina Piyadasa, President**

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**AURORA MEDIA PARTNERS**

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## What We Do

The only story worth telling is a story told well.

Refining the art of video story telling, AURORA MEDIA PARTNERS, INC. designs, develops and delivers powerful communication solutions that enable your business to distinctively reach internal and external audiences so that they **listen, learn, remember and respond**.

Whether your objective is to captivate customers, orient new hires, educate sales professionals, inform investors or raise awareness with the general public, entrust us to design an innovative video solution to give your business a unique voice and competitive edge – **on time and according to budget**.

Our flexible delivery platform is available in every format possible, including: **videotape, CD-ROM, DVD and Web video-on-demand**.

Looking for a creative video solution that **drives exceptional results, enhances your corporate image and stimulates audience attention?**

Welcome to AURORA MEDIA PARTNERS, INC.

## Projects

Complex problems require innovative solutions.

- Sales executive education
- Employee development & management training
- Strategic communications
- Tradeshow promotions
- Investor announcements
- New product launches
- Public awareness campaigns

Persuade your audience to

# Listen, Learn, Remember and Respond



## Creative Services

High standards drive exceptional results.

Our full range of video production services includes all of the necessary elements to achieve your business objectives while maximizing the total audience experience:

- Creative content development
- Corporate imaging and branding
- Scripting
- Production execution
- Editorial and post-production expertise
- Access to corporate sponsor capital

[www.AuroraMediaPartners.com](http://www.AuroraMediaPartners.com)

## Why Us?

Earning your trust is our greatest reward.

Why do clients entrust us with their unique project demands? The reasons are compelling:

- We can **quickly assemble the best team** of experienced industry professionals to **save clients time and money** while **reducing stress**.
- We **eliminate the need to coordinate** your project across **multiple vendors**.
- Content is key, and we know how to craft it intelligently - **by doing our homework first**.
- **Guidance** every step of the way by one of our experienced senior-level project managers.
- We apply a **rigorous quality control** methodology to assure that your production is of the highest quality to meet your intended objectives – on schedule and on budget.
- Our long-standing relationships forged with the business community afford us the unique ability to **generate corporate sponsorship support** to supplement your existing production budget.